



LAMEL BRANDS

wraps®



WHAT THE...



The unique patented design of Wraps means you can now wear your headphones on your wrist when you're not using them. This eliminates the frustration of looking for your headphones only to find them lost or tangled in the bottom of your bag or pocket. Whether they are on your wrist as a stylish and comfortable bracelet, or in your ears as great sounding headphones, Wraps guarantees to be a must have accessory that also finishes off any outfit perfectly.





ANTI-TANGLE STORAGE : SUPERIOR SOUND : YOUR STYLE

HEAD PHONES



How to wear



Slide Adjust

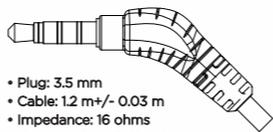
The main cable slider can be moved along the cable allowing the Wraps to fit any size wrist - this is the main clasp that attaches the headphones securely to your wrist.

Why a 3.5mm Jack?

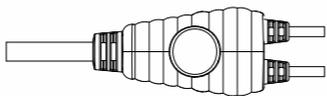
Because

- * 95% of all headphones sold use a universal 3.5 Jack
- * Lightning connectors only apply to users of iPhone 7 and newer
- * All iPhone purchasers are provided with a Lightning to Jack adapter
- * A 3.5mm Jack headphone is around €20... Whereas Bluetooth or MFI Lightning Headphone are €75+

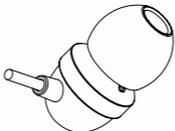
#WEARYOURSOUND



- Plug: 3.5 mm
- Cable: 1.2 m+/- 0.03 m
- Impedance: 16 ohms
- Universal One Button Mic



- Driver type: 10 mm Dynamic Driver
- Sensitivity: 80 dB/1 mW (SPL@1 kHz)
- Frequency Range 20 Hz- 20 KHz
- Max Power 10 mW



Slider

Branch Cable slider is the magic part of Wraps headphones that allows you to wear as a bracelet - The slider slides up connecting the left and right cables together so they stay fixed on your wrist, and locks the cable or plug onto your wrist.



The Shape

The overall shape of wraps is designed to be compact, smooth and extremely comfortable. Not only do they fit into the ear snugly, the lightweight design and ability to wear whilst your head is on a pillow, for example, makes Wraps ideal for lengthy listening periods. Another advantage is the ability to wear with the wire protruding at any angle. This means the headphone can be worn with the branch cable wire over the back of the ears; out preferred method when running or working out.

Back Housing

The spherical rear housing reduces standing waves for an optimum acoustic environment for our speaker drivers

Front Housing

The front housing holds our tuned 10mm speaker drivers. The rear housing is attached to the front housing using sonic welding for unbreakable seal. This compact and rugged design ensures that the light weight ABS heads (aluminium on our Core range) are small and unobtrusive when the product is worn as a wristband.

Silicon Tips

The silicon tips offer natural noise reduction, when fitted correctly. They are soft and extremely comfortable. There are three sizes included with each pair of Wraps to ensure a correct fit for any size ear. They are specially made by us with a locking rebate inside so they are removable, but won't easily fall off when wearing Wraps on your wrist!

#WEARYOURSOUND



**#WEAR YOUR
SOUND**





BLUE
WRAPSCBLU-V5

CRIMSON
WRAPSCCRIM-V5

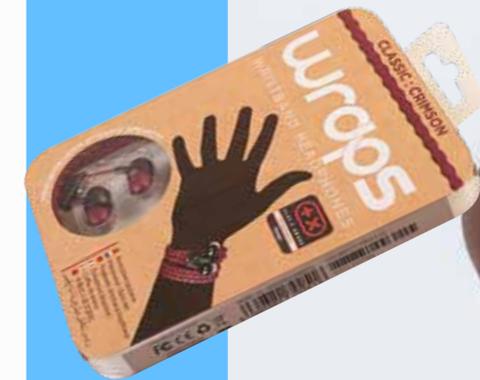
GREEN
WRAPSCGRN-V5

PINK
WRAPSCPIN-V5

SPEC
NAME: CLASSIC
Cable Type: BRAID
Length: 1.2 Meter
Freq Response 20Hz -20kHz
Driver: 10mm Dynamic
Impedance: 10 Ohms
3.5mm goldplated jack
Includes S,M & L Silicone tips

CLASSIC

The Wraps Classic series is stylish, practical and affordable with great sound quality. Made with our unique braided fabric cable in a choice of four different colours.





COAL
WRAPSCBLK-V15M

DENIM
WRAPSCDEN-V15M

FLINT
WRAPCSIL-V15M

CAMO
WRAPSCCAMO-V15M



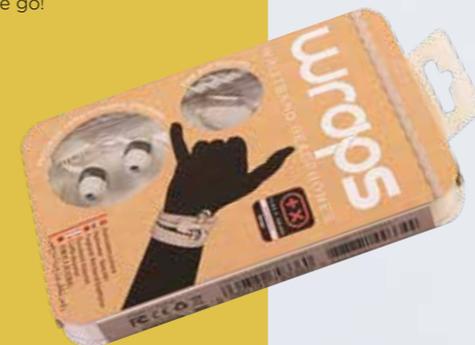
SPEC

NAME: TALK
 Cable Type: BRAID
 Length: 1.2 Meter
 Freq Response 20Hz -20kHz
 Driver: 10mm Dynamic
 Impedance: 10 Ohms
 3.5mm goldplated jack
 Includes S,M & L Silicone tips
 One button Mic

TALK



The Wraps Talk Series introduces some great new street fashion colours and adds a whole new level of functionality with our universal one button microphone so you can play/pause your music and answer calls on the go!





COMING SOON



HOT



RAINBOW
WRLERA-V16M

HOUNDSTOOTH
WRSTHO-V17M

TWEED
WRSTTW-V17M

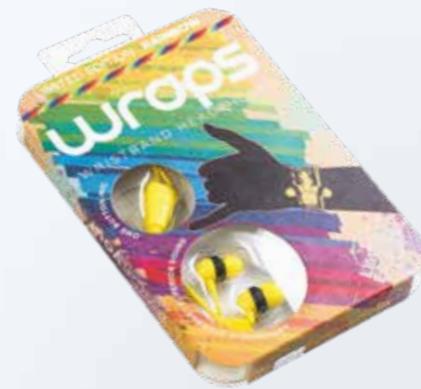
TARTAN
WRSTTA-V17M

NEW



SPEC

NAME: STYLE
Cable Type: BRAID
Length: 1.2 Meter
Freq Response 20Hz -20kHz
Driver: 10mm Dynamic
Impedance: 10 Ohms
3.5mm goldplated jack
Includes S,M & L Silicone tips
One button Mic



Based on the fashion industries most well known and loved fabrics, Style takes Wraps killer looks to the next level

STYLE





EBONY
WRAPSWBLK-V15M

WALNUT
WRAPSWBRN-V15M

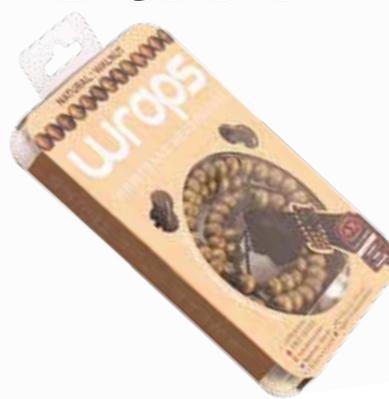
TUSCAN
WRAPSLBRN-V15M

NOIR
WRAPSLBLK-V15M



The Wraps Natural Series comes with either a real wooden bead or a faux leather braided cable. If you're into earthy vibes then this series is for you! Style alongside natural tones to compliment your outfit perfectly. Complete with our universal one button microphone so you can play/ pause your music and answer calls on the go!

NATURAL



AI

Aluminium Housing

Ti

Titanium Drivers

Why Titanium?

The quality of the speaker, is crucial for accurate sound reproduction.

Titanium is commonly used in precision engineering due to it having the highest strength-to-weight ratio of any metal.

Titanium resonates clear, high-fidelity sound throughout the audio spectrum with precise, ultra-fast response times and accurate sound reproduction.

SPEC

NAME: CAMO
Cable Type: Braid
Length: 1.2 Meter
Freq Response 20Hz -20kHz
Driver: 10mm Titanium
Impedance: 10 Ohms
3.5mm goldplated jack
Includes S,M & L Silicone tips
One button Mic
Aluminium Housing



SURVIVAL
WRCASU-V17M

SNOW
WRCASN-V17M

MARINE
WRCAMA-V17M

JUNGLE
WRCAJU-V17M

HOT



COMING SOON



The Wraps Camo range is inspired by digital army camouflage patterns featuring snow, survival, jungle and marine, the theme works for both him and her fashion. The housings are stronger and made from aluminium. The drivers are made from titanium that are expertly tuned to resonate clear, high-fidelity sound throughout the audio spectrum. They feature a 1 button mic and pair well with the Camo range of Wraps charge cables.

CAMO

AWESOMES



Al

Aluminium Housing

Ti

Titanium Drivers

Why Titanium?

The quality of the speaker, is crucial for accurate sound reproduction.

Titanium is commonly used in precision engineering due to it having the highest strength-to-weight ratio of any metal.

Titanium resonates clear, high-fidelity sound throughout the audio spectrum with precise, ultra-fast response times and accurate sound reproduction.



Noise Isolating Foam Tips

Superior feel, fit and sound.

Soft expanding acoustic foam tips block out unwanted noise and allow full enjoyment of your music.

SPEC**NAME: CORE**

Cable Type: Faux Leather
 Length: 1.2 Meter
 Freq Response 20Hz -20kHz
 Driver: 10mm Titanium
 Impedance: 10 Ohms
 3.5mm goldplated jack
 Includes S,M & L Silicone tips
 One button Mic
 Aluminium Housing



SPACE GREY
WRCOSG-V16M

ROSE GOLD
WRCORG-V16M

GOLD
WRCOG-V16M

SILVER
WRCOS-V16M

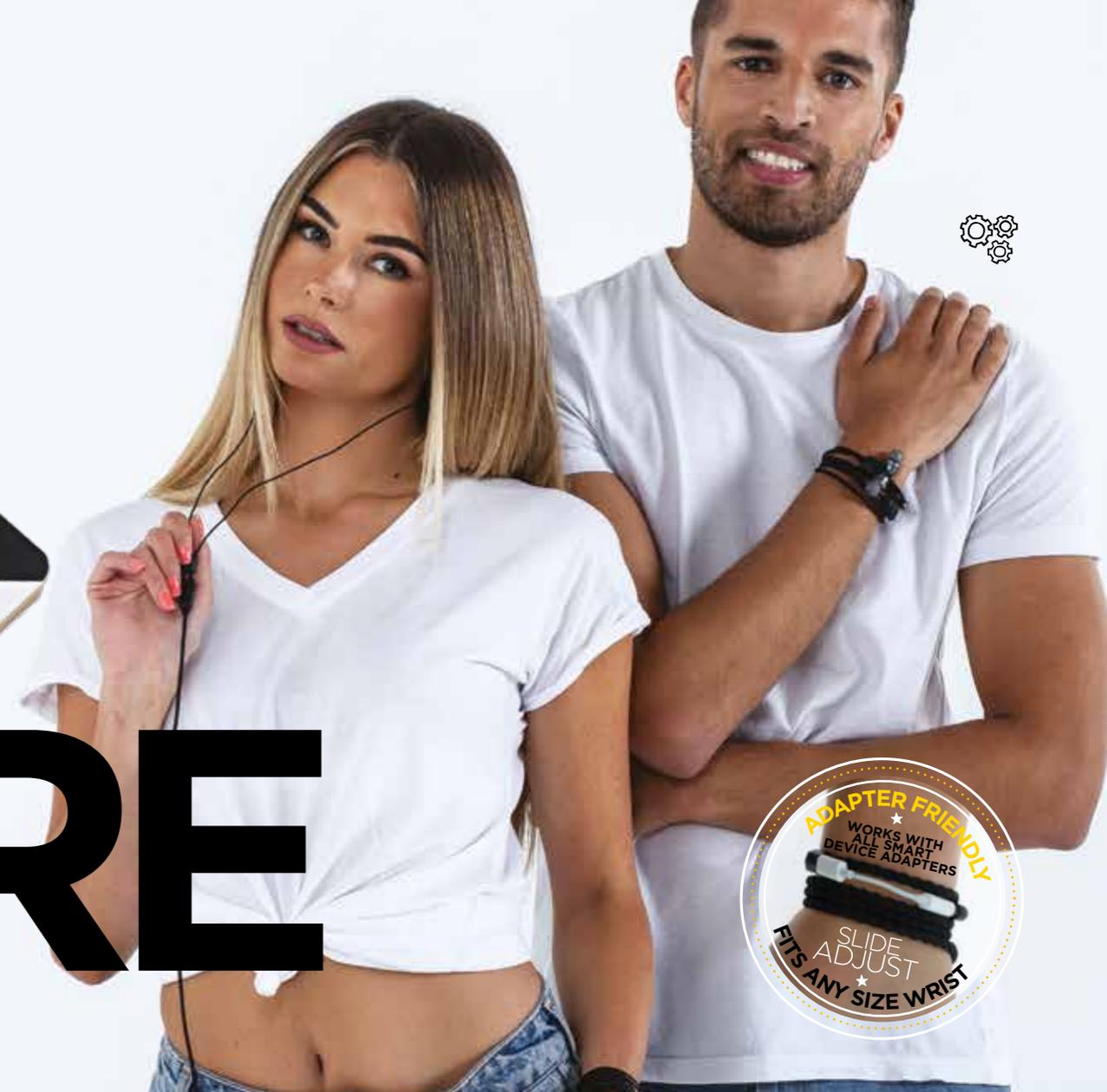


The Wraps CORE series is definitely for tech aficionados! Available in the latest smartphone and tablet colours matched with a black faux leather bracelet. Featuring alloy housings with upgraded titanium speakers that are expertly tuned to resonate clear, high-fidelity sound throughout the audio spectrum. Also included is a set of Noise Isolating Foam Tips for a superior fit that blocks out unwanted background noise. Last but not least, a universal one button microphone lets you play or pause your music and answer calls on the go!



CORE

SERIES





Our Driver:
Our custom-made Graphene drivers offer an unrivalled audio performance. Graphene is twenty-five times stronger yet four times lighter than steel, making it the perfect material to reproduce fast and detailed sound the way it was meant to be heard. A graphene diaphragm is incredibly light, improving the dynamics of all frequencies compared with standard drivers, with resulting sounds that are perfectly balanced, sharp and crystal clear. The rich natural bass and a fully detailed soundscape allow for an incredibly immersive experience.



Our Cable:
Our forty strand, audiophile grade OFC copper cable gives you superior signal transfer and performance. Presented in a hand stitched faux leather cable for a hard wearing yet sophisticated appearance.



Brass Head Design:
The Artist heads are designed to be smooth with no sharp angles, evoking a truly comfortable experience. This design allows the user to wear the headphones in an up or down position, allowing maximum usability. The spherical shaped heads help reduce distortion by removing some of the standing waves internally. They are machined from solid brass which has a density akin to gold, for greater strength over conventional materials. Brass is used in the manufacture of some of the world's finest musical instruments, from trumpets to piano strings. The combination of the design and the use of brass facilitates the reproduction of the deep bass notes and a rigidity that clearly defines the mid and high range detail, preventing unwanted resonance and sibilance even with the most dynamic of musical pieces.



S/M/L Silicone Tips

Our Fit:
Noise isolating foam tips ensure a superior feel, fit and sound. Soft expanding, comfortable foam tips mould themselves to your ear canal, ensuring your headphones never fall out when moving. This perfect fit blocks out unwanted noise, whilst sealing in the sound, further maximising the performance of the earphones incredible sound quality

BEST



ARTIST
WRARAL-V17M



SPEC

NAME: Artist
Sensitivity: 1K 94dBm - 3dBm
Impedance: 16Ω
Frequency Range: 20Hz - 20KHz
Sound Isolating using foam tips + silicone x3
Driver type: Graphene
Cable Type: High grade OFC
Driver size: 9.2mm

ARTIST
SERIES

WRAPS British audio engineers have been designing and manufacturing award winning products for over 25 years. Following the launch of the ground-breaking WRAPS wristband headphones, we wanted to create a flagship model combining WRAPS wearable functionality with the sound and build quality to meet the demands of even the most discerning audiophile.





POWER CABLES





WHAT! CABLES REALLY?



WHAT

Wraps wearable cables feature a patented twin lock system that allows the cables to be wrapped end to end with size adjustment. This unique feature allows them to be worn as bracelet or wrapped around your device, power bank, bag, belt, anything for anti tangle storage. Extremely durable braided cables protect the inner cores whilst maintaining high flexibility. The trending fashion digital camo designs are offered in a number of colour ways that further disguise the cables as a fashion wristband.

WHY

How many cables do you have? Never enough! And never where you need one; office, bedside, kitchen, living room, car, plane, train, bus. Wraps charge cables give you both a fashion bracelet and a charge cable - You can wear it or wrap it around anything. Solving where to store, anti tangle and always with you.

WRAPS charge cables are extremely durable and have LIFETIME WARRANTY

IDEAL FOR





**USB →
LIGHTNING
CHARGE CABLE**

SPEC

NAME: USB LIGHTNING
Cable Type: Data SYNC & Charge
Length: 1 Meter
Amp ratings: 2.4A
Data transfer speeds: 480Mbit/s
USB Type2
Cable : High Strength Braid



Lightning Snow
WCLS-V17

Lightning Black
WCLB-V17

Lightning Rose Gold
WCLRG-V17

All our Wraps lightning cables are fully Apple MFI licensed and work with all Apple lightning devices.

The Wraps lightning leads are over rated to 3amps and fast charge all Apple lightning products at 2.4amps.



LIGHTNING



Made for
iPhone | iPad | iPod





USB → MICRO CHARGE CABLE

SPEC

NAME: USB MICRO
Cable Type: Data SYNC & Charge
Length: 1 Meter
Amp ratings: 3 A
Data transfer speeds: 480Mbit/s
USB Type2
Cable : High Strength Braid



Micro Jungle
WCMJ-V17

Micro Black
WCMB-V17



MICRO





**USB →
USB-C™
CHARGE CABLE**

SPEC

NAME: USB USBC
 Cable Type: Data SYNC & Charge
 Length: 1 Meter
 Amp ratings: 3 A
 Data transfer speeds: 480Mbit/s
 USB Type2
 Cable : High Strength Braid



USB-C Marine
WCCM-V17

USB-C Black
WCCB-V17



USB-C





USB-C™
USB-C™
CHARGE CABLE

SPEC

NAME: USB-C USB-C
Cable Type: Data SYNC & Charge
Length: 1 Meter
Amp ratings: 3 A
Data transfer speeds: 480Mbit/s
USB Type2
Cable : High Strength Braid



USB-C to USB-C Black
WCCCB-V17

USB-C to USB-C Survival
WCCCS-V17

TO
USB-C
USB-C





SPEC

NAME: LIGHTNING CORE
Cable Type: Data SYNC & Charge
Length: 1 Meter
Amp ratings: 2.4A
Data transfer speeds: 480Mbit/s
USB Type2
Cable : High Strength Braid



**USB →
LIGHTNING
CHARGE CABLE**



Lightning Snow
WCLCS-V17

Lightning Rose Gold
WCLCRG-V17

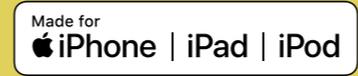
Lightning Gold
WCLCGO-V17

Lightning Oil
WCLCOIL-V17



LIGHTNING CORE

The WRAPS Core Series is our high end lightning charge cable - featuring braided faux leather, super high speed data transfer and durable alloy chrome connectors.







Made for
 iPhone | iPad | iPod

Made for
 iPhone X
 iPhone 8 Plus
 iPhone 8
 iPhone 7 Plus
 iPhone 7
 iPhone SE
 iPhone 6s Plus
 iPhone 6s
 iPhone 6 Plus
 iPhone 6
 iPhone 5s
 iPhone 5c
 iPhone 5
 iPad Pro (10.5-inch)
 iPad Pro (12.9-inch) 2nd Generation
 iPad Pro (12.9-inch) 1st Generation
 iPad Pro (9.7-inch)
 iPad mini 4
 iPad Air 2
 iPad mini 3
 iPad Air
 iPad mini 2
 iPad mini
 iPad (6th generation)
 iPad (5th generation)
 iPad (4th generation)
 iPad touch (6th generation)
 iPod touch (5th generation)

Use of the Made for Apple badge means that an accessory has been designed to connect specifically to the Apple product(s) identified in the badge, and has been certified by the developer to meet Apple performance standards. Apple is not responsible for the operation of this device or its compliance with safety and regulatory standards. Please note that use of this accessory with an Apple product may affect wireless performance.

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FAQ

WHAT

is wraps? WRAPS is a headphone, a fashion bracelet, and wearable tech combined into one simple \$20 product that combines these 3 multibillion dollar industries.

WHERE

is wraps sold = WRAPS has huge fashion and novelty factor means it can be sold to almost any retailer: gifting, tech stores, telcos, fashion shoe stores and fashion cloth stores and many more.

WHO

WRAPS is 3 products in one, so the demographic is wide, fashion is a high consideration of many consumers further widening the demographic mix. Our niche target demographic is the commuter, traveler and holiday maker.

WHY

Wraps was designed by our CEO and founder after his many frustrations of tangled headphones from being put in a bag or pocket - tangled and the storage of headphones remain a constant problem. WRAPS solves this by wrapping the headphone around your wrist and storing there until ready for use, disguised as an everyday fashion bracelet.

SOUND

BRITISH AUDIO - our company MIBASS has been producing some of worlds best audio equipment for 25 years. Titanium speakers and latest technology Graphene speakers and materials are used within our ranges.

PATENT

PATENT PROTECTION - WRAPS is 100% original, its unique design has multiple patents world wide. Designed and Engineered in England.

CARE

A brand that cares... We offer strong logistics support with a responsive Customer Service team and warehouses in Asia, Europe and the USA. A product made to last... Our returns rate is less than 0.2% and honoured by like-for-like exchange.

SELL OUT

WRAPS is not about sell in, we have extensive PR and marketing campaigns and celebrity endorsements - WRAPS Point of sale showcases and glorifies the product, on stand, on wall, on desk.

HEADPHONES



ARE THEY WATERPROOF?

They are splash proof. Washing your hands or walking in the rain is not a problem but don't jump in the swimming pool wearing them as they are not fully waterproof!

DO THEY HAVE A MIC?

Everything other than the Classic Series comes with a Universal One Button Microphone that works with all popular smartphones and tablets.

IS THE SOUND GOOD QUALITY?

Long before we came up with the clever idea of Wraps, we'd been making award winning, high quality audio products. Trust us; they sound great!

WILL THEY FIT MY EARS?

Included with your headphones is a set of Small, Medium and Large silicon earbuds to ensure you get a good fit.

HOW DO THEY WORK AND WILL THEY FIT MY WRISTS?

Wraps are fully adjustable to any size wrist. Check out mywraps.com for a How To Wear video!

DO THEY FIT MY PHONE OR MUSIC PLAYING DEVICE?

Wraps will fit any device with a standard 3.5mm jack, which is pretty much everything... If you are unsure, get in touch with us via the contact page. iPhone 7 and above need to use their adaptor which is compatible with all WRAPS headphones

CHARGE CABLE



KEY FEATURES

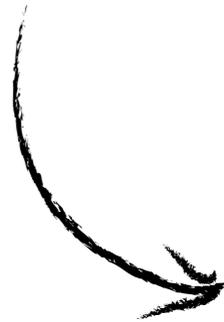
WRAPS cables are rated over 2.4amps vs many inferior cables rated at just 1amp. Subject to your device, this allows safe, super fast charging.

CONNECTORS

Our audio connectors are custom moulded to the highest Apple MFI standards. USBs use high grade aluminium housing and robust quality components and feature a thumb grip.

THE CLASP

Our stylish clasp is what allows you to connect the two ends of your cable to wear as a wristband, wrap around your phone or power bank, or just keep things neat and tangle free. The patented design means this can be adjusted to fit any size wrist or object.



POINT OF SALE

COUNTER TOP



SINGLE CARD DISPLAY : CABLES
Item No: WDCARD2-CON
Carton Dimensions: 297x 200 x 15mm
Weight: 0.5 kg
UPC: 887771006239
Notes: Simple card construction



SINGLE CARD DISPLAY : HEADPHONES
Item No: WDCARD1-HEAD
Carton Dimensions: 297x 200 x 15mm
Weight: 0.5 kg
UPC: 887771006222
Notes: Simple card construction

OUR WRAPS IN STORE POS HAS BEEN DEVELOPED TO ATTRACT SHOPPERS AND DRIVE SALES WITHIN THE COMPETITIVE RETAIL ENVIRONMENT. ALL THE POS ITEMS IN THIS CATALOGUE HAVE BEEN CAREFULLY DESIGNED TO HIGHLIGHT OUR UNIQUE WRAPS CONCEPT AND ATTITUDINISE OUR STRONG BRAND IMAGE.



Item No: WRAPSPREMCTU18SVDU
Carton Dimensions: 535x 24 x 130mm
Weight: 1.70 kg
UPC: 887771005102
Notes: Can be used with or without screen and all models

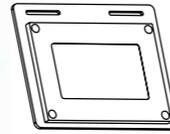


Item No: WRAPSPREMCTU18SVDU - CON
Carton Dimensions: 535x 24 x 130mm
Weight: 1.70 kg
UPC: TBC
Notes: Can be used with or without screen and all models

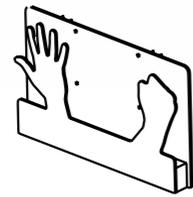
WRAPS SLAT WALL GLORIFIERS



Item No: WRAPSVDU-1-MULTI
Carton Dimensions: 535 x 245 x 130mm
weight: 1.7kg
UPC: 88777100126
Notes: Can be used on all hangers types



Typical examples of how the glorifier can be displayed



Item No: WRAPSGLORY-MOD
Carton Dimensions: 558 x 310 x 60mm
weight: 1.45kg
UPC: 887771003627
Notes: Can be used with or without screen and all models



Typical examples of how the screen can be displayed



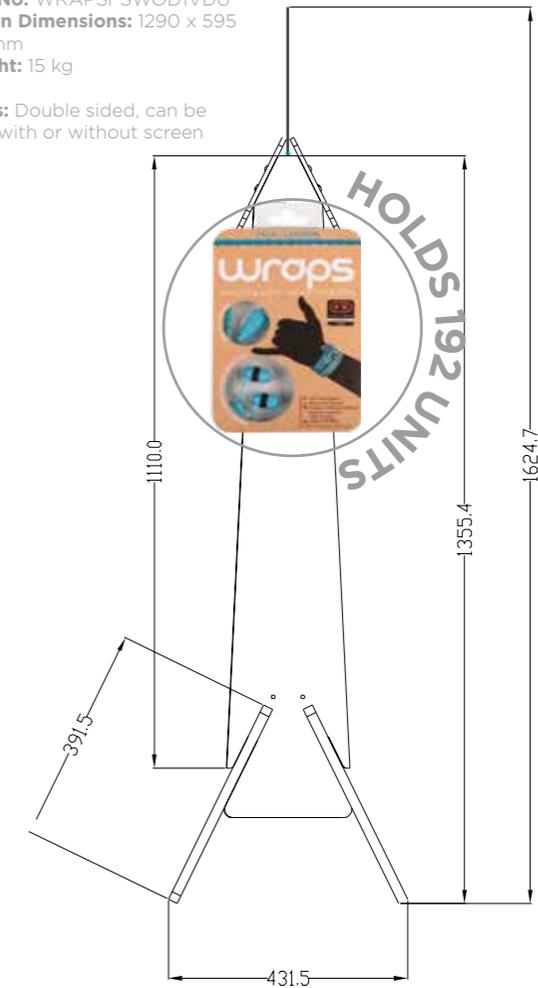
UNIVERSAL CARDBOARD DISPLAY



Item No: WDCARDLRGM-15
Carton Dimensions: 535x 24 x 130mm
Weight: 1.70 kg
UPC: TBC
Notes: Can be used with or without screen and all models

FLOOR STANDING DISPLAY UNIT

Item No: WRAPSWODIVDU
Carton Dimensions: 1290 x 595 x 113mm
Weight: 15 kg
UPC:
Notes: Double sided, can be used with or without screen



PREMIUM WOOD DISPLAY





STOP RFID CARD AND CAR THEFT

ANTI-THEFT WALLET



WHAT?
HOW?
WHY?

KEY CLONING

Key Cloning is a sophisticated form of crime where criminals remotely create a copy of your car key from up to 30m away. The Wraps Shield Pouch features an RFID blocking pocket to block all attempts at cloning by criminals. RFID (Radio-frequency identification) blocker with advanced lining to create a protective barrier around your cards, keys and phones from criminals trying to hack them with portable scanners. WRAPS Shield Pouch blocks radio transmitted signals, Wifi, GPS, GSM and NFC.

CONTACTLESS CARD THEFT

Contactless Card Theft is where criminals use a remote card machine to charge your card a charge of up to £30 just by bringing the card machine close to the bag. This can even be done through clothing or bags! The Wraps Shield Pouch protects from all NFC and RFID signals.

PHONE

Your phone stores every sensitive detail about you. Hackers are capable of stealing information from your phone in crowded areas without you even knowing. The Wraps Shield Pouch protects from all NFC and RFID signals.

IDENTITY THEFT

Your credit cards store lots of sensitive information on them. Hackers all over the world are able to steal your name, date of birth and even recent transaction values all from your card. With this they could even take out a loan in your name, or sell that information to someone who will. The Wraps Shield Pouch protects from all NFC and RFID signals.



SOLUTION!



Wraps® ANTI-THEFT
SHIELD POUCH
KEY FOB WALLET





The Wraps Shield Pouch features an RFID blocking pocket to block all attempts at cloning by criminals. RFID (Radio-frequency identification) blocker with advanced lining to create a protective barrier around your cards, keys and phones from criminals trying to hack them with portable scanners. WRAPS Shield Pouch blocks radio transmitted signals, Wifi, GPS, GSM and NFC.

Also features Non RFID Pouch for secure storage of your phone when you want to receive signals.

Handy keyring model for use on all house keys, can also be attached inside a bag for extra security when travelling.

Velcro fastener to keep your key extra secure inside the pouch. Ensures that no signals get inside the pouch.receive signals.

Featuring Tyvek® by Dupont to provide a premium protective barrier. Lightweight and durable Tyvek has introduced new dimensions of protection and durability for your devices.



Our unique Wraps straps allow for you to quickly and easily strap any size of the pouch to any bag or belt. This gives you peace of mind when travelling through busy areas where your valuables are at risk.

WRAP IT UP

WRAPS unique design wraps to: rucksacks, straps, bags, belts, wrists or just about anything..

STOPS Identity theft protecting your cards + phone from hacking

PROTECT car keys from being cloned. STOPS car theft

STOP skimming payments in crowds at shows, airports, stations

ONE POUCH fits all cards + keys + passport + phone

UNIQUE WRAPPING straps – Keep your pouch close by - wraps to bag, belt, strap or wrist.

TWIN POCKET - 2 pockets 1 with RFID block and 1 normal

SECURE WALLET - stores valuables, rings, watches, sims, glasses, etc. Wallet straps inside or outside your bag



RANGE

WRAPS Shield pouches come in a wide range of sizes and finishes

suggested contents are for visual guide only

LARGE
WSPLAR1
NYLON



LARGE FITS:
8 X KEYS,
SPARE KEYS,
HOUSE KEYS PHONES
4 X PASSPORT VALUABLES



MEDIUM
WSPMED1
FAUX LEATHER OR
Tyvek® BY DUPONT



MEDIUM FITS:
5 X CARDS
2 x KEYS
PASSPORT
PHONE
HOUSE KEYS



SMALL
WSPSML2B
Tyvek® BY DUPONT



SMALL FITS:
1 X KEY +
HOUSE KEYS
OR 5 X CARDS



KEYRING
WSPSML1A
FAUX LEATHER OR
Tyvek® BY DUPONT



SMALL FITS:
1 X KEY
3 X CARDS





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